

# LEADERSHIP LOUDOUN



advance. build. serve.

## Exploring Leadership Loudoun **Signature Program** Guide



# Introduction Welcome



Dear Future Leader,

As we begin embarking on another year of our signature program, I would like to congratulate the class of 2026. You have had a phenomenal year and have demonstrated what it takes to earn the title of "Best Class Ever."

Participants in our signature 9 month program will be challenged to become better leaders and members of our amazing county. They will visit places and meet with individuals that will show what makes our community so unique and inspiring. From local entrepreneurs trying to make their business dreams a reality, to government officials who keep our county running, to non profit leaders working to improve the lives of our friends and neighbors. Our program continues to evolve to be sure we are giving our participants the tools and abilities they need to be a leader for today and the future to come. We are committed to doing so in an environment that is engaging and safe for all.

As President of Leadership Loudoun and a member of The Class of 2022, I can attest of the transformative experience of the Leadership Loudoun Signature Program. We encourage all participants to be engaged and absorb as much of what the program has to offer as possible. The more you put in, the more you will get out.

We hope that you join us in creating a spectacular "vision" for a successful Loudoun County,

Best of Luck!

A handwritten signature in blue ink that reads "Brandon Ferris".

President - Leadership Loudoun (VA)  
[www.leadershiploudoun.org](http://www.leadershiploudoun.org)  
"Advance. Build. Serve."



# Just a little bit

# About Us

## LEADERSHIP LOUDOUN



In 1990 the Board of Directors of Loudoun Volunteer Services, under the direction of Barbara Dutton, then located in the Department of Extension Services, developed a leadership training program after recognizing the need for a network of current and potential community leaders. They enlisted the cooperation of the Loudoun Chamber of Commerce, Loudoun County Government, and the Virginia Tech Institute for Community Leadership in the formation of a Leadership Loudoun Steering Committee. The Leadership Loudoun Steering Committee, composed of 18 community representatives, adopted by-laws and formed a Board of Directors. The first class started in 1991 with 35 participants. Today, Leadership Loudoun is a non-profit 501(c)(3) organization. Criteria for nominees entering the program include: management and professional experience; history of community involvement in Loudoun County or their last geographic location; and the potential for long-term commitment to the Loudoun region. A broad mix of current and emerging leaders from both the public and private sectors take part in Leadership Loudoun. Leadership Loudoun is one of many cities and localities throughout the nation that conduct leadership programs.



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**Our Mission**  
**and Values**

**MISSION**

To offer multi-level leadership development programs that build upon an individual's skills and increase their capacity to become an effective and engaged leader. By utilizing and sharing the latest methods and strategies, we help to grow and strengthen our leaders and their connection to Loudoun County.

**VISION**

To be a premiere leadership program that develops leaders who will have a lasting impact in Loudoun County.

# Signature Program What We Offer

Our Signature Program engages a diverse consortium of leaders in a thought-provoking, 9-month educational and community-based curriculum that consists of an opening retreat, nine monthly full-day sessions, and a small-group project. Each class will participate in an, experiential learning-based leadership education, framed around local issues.



## PERSONAL DEVELOPMENT

We offer sessions focused on individual development in the areas of critical thinking, goal setting, and emotional intelligence.



## COMMUNITY IMPACT

The collaborative think tanks go deep into issues facing our county and we work together to create realistic solutions.

## PROFESSIONAL DEVELOPMENT

Our curriculum includes a wide variety of topics facilitated by subject matter experts on team building, presentation skills, and organizational change.



## LEADERSHIP DEVELOPMENT

We have designed experiential leadership learning modules to increase information retention and to make the content relatable.



# Who Should Apply

## Team Up with Top Leaders

### THE PEOPLE

Leadership Loudoun selects top talent across profit, nonprofit and government organizations and connects them to transform community leadership.

## Learn More About County-wide Issues

### THE ISSUES

As a member of this diverse group of community stakeholders, you will gain an insider's view into the various issues that impact our community.

## Play a Bigger Role Within Your Organization

### THE VALUE

Your in-depth knowledge of these County-wide issues will make you an informed and highly-valued resource in any organization.

## Enhance Skills for Community-Wide Leadership

### THE DIFFERENCE

You will learn about essential tools such as innovation for social change, policy analysis, community planning, coalition building, intercultural communication and managing change.

# Getting In Selection Criteria



- 1** Leadership Loudoun seeks individuals with a record of participation in the community through past and present community activities.
- 2** This could be demonstrated through leadership or followership in an employment organization, recognition for community involvement and advancement, and/or evidence of commitment to staying in Loudoun County.
- 3** The selection committee is searching for individuals who are contributing to inclusive community representation and engaging in opportunities to serve the greater good of those around them as well as those that will follow in years to come.

# Program Commitments



## LETTER OF SUPPORT

All accepted Leadership Loudoun class members must provide written support from their corporation, organization or association of employment to participate.



## ATTENDANCE

The attendance policy strictly prohibits more than 2 absences from class days throughout the program, which includes late arrivals and early departures.



## PARTICIPATION

Undivided attention and interactive participation is expected from every class member as well as dedication to your immersive group project.



## OUTINGS

Outside speakers, site visits, tours and/or hands-on exercises allow for active engagement at each class day.



## EXTRA TIME

Time outside of regular class days is will be required to assist in the preparation of your team's immersive project.

# Group Projects

Class members will be assigned to an immersive group, giving them an opportunity to dive deeper into a countywide issue of their choosing.

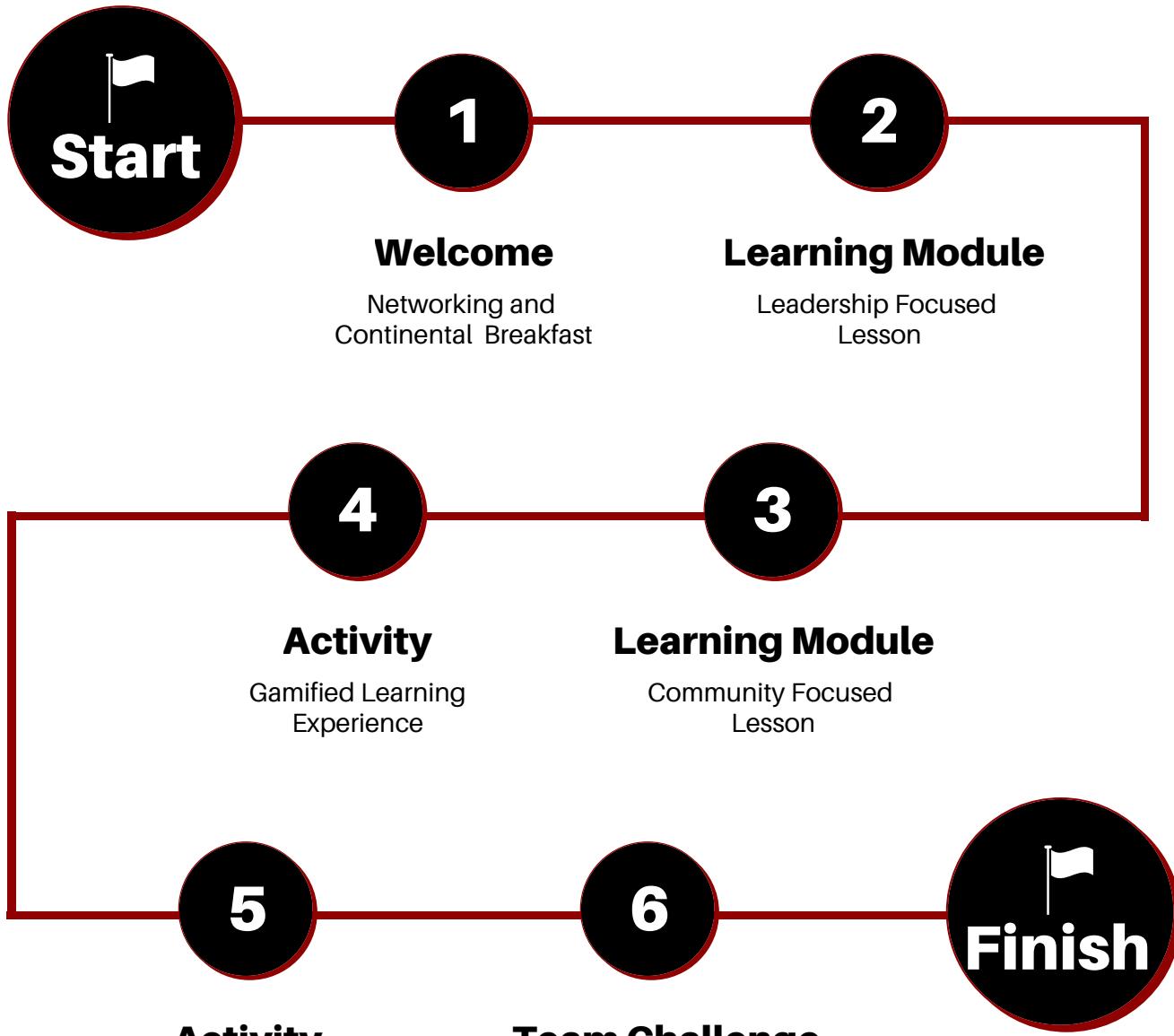
This experience allows class members to form stronger bonds with their classmates while also opening them up to new possibilities for the role they can play in making systemic changes and developing long-term solutions to countywide challenges.





# Sample Program Day

Our class day curriculum is developed by using a learner-focused and experiential approach. The program includes visiting local organizations, discussions with thought leaders, and team-oriented problem-solving activities.





# COST **To Participate**

## Application Fee

A Non-Refundable **\$100** Application Fee Must  
Be Submitted At the Time Along With The  
Application.

## Tuition Cost

The Cost of Tuition for the Class of 2027 is

**\$3,500**

\*Please note that this is subject to change for future program participants.\*



Tuition payments can be made all at once or a payment plan  
agreement can be arranged.

# Apply Today

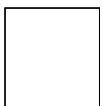




# Your Next Steps

## Early Bird Application

April 30

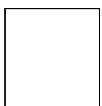


### Save \$500

The early bird application deadline is April 30, 2026. Apply early and save \$500 off your annual tuition.

## Last Day to Apply

June 19

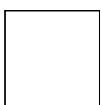


### Apply Online | Apply by Mail | Apply via Email

Applications must be received by 5:00 pm on June 19, 2026. Incomplete applications will not be considered.

## Notice of Acceptance

July 24

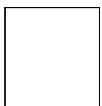


### Status Update

Applicants will be notified of their status no later than July 24, 2026. Applications do not guarantee acceptance. In addition, telephone or in-person interviews will be conducted with all applicants.

## Tuition Payment Due Date

August 15



### Payment Due 30 Days Before Opening Day

Unless special arrangements have been made with the President of Leadership Loudoun, remainder of tuition must be received in full prior to the opening retreat. A limited number of partial tuition scholarships are available and are determined by need.

# Still Got Questions? We Are Here To Help



**Send us an email or schedule a call  
to discuss your signature program questions!**

We are excited and delighted that you are interested in joining the Leadership Loudoun Class of 2025! If you have additional questions about our program, simply send us an email or schedule a call.

[Send an Email](#)

[Schedule a Call](#)